

JOHN HOLSINGER

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John Holsinger's Debut Memoir, *Accidental Motivation: Embracing Fate & Finding Happiness*

A STIRRING JOURNEY OF RESILIENCE AND PHILOSOPHICAL ENLIGHTENMENT

Austin, TX, February 7, 2024 — executive and entrepreneur John Holsinger unveils his memoir *Accidental Motivation: Embracing Fate & Finding Happiness*, released on February 1, 2024. Holsinger's life, marked by a harrowing accident and a subsequent quest for happiness and understanding, unfolds in the pages of his tale. The author delves into the depths of human emotion and thought, exploring the concept of 'Selfish Determinism' — the philosophy that everything is determined and individuals are inherently focused on their own well-being. This guiding principle, born out of personal trials and a life-altering epiphany, offers readers a unique lens through which to view their own journeys.

Accidental Motivation transcends the typical memoir genre, interweaving personal narrative with philosophical insights and the raw honesty of a life lived on the edge of despair and enlightenment. Holsinger's storytelling is a testament to the resilience of the human spirit and the power of introspection in confronting life's greatest challenges.

As a resident of Austin, TX, and a survivor of life's unpredictable trials, Holsinger's story resonates with a universal truth: happiness and understanding are within reach, but the journey is profoundly personal and often fraught with unexpected turns.

“John Holsinger has written both a compelling narrative and a valuable prescriptive for anyone dealing with life's difficult passages. Adversity comes for us all, and how we respond and what we learn will shape the rest of our days. And we always want to make the most of our time with relationships and our careers. John's experience, and what he has made of his harrowing and near-death tragedy, will guide and inspire the reader. This book offers uncommon courage and insight.”

— James C. Moore, New York Times best-selling author

Accidental Motivation: Embracing Fate & Finding Happiness is available in bookstores and online.

<https://accidentalmotivation.com/wp-content/uploads/2024/01/2.png>

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To learn more about *Accidental Motivation* and John Holsinger, visit

www.AccidentalMotivation.com.